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# Parwan Electronics Corporation

## DialSaver 2000 Autodialer Software



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*Generate sales leads or let the people  
know what is going on.*

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# DialSaver 2000 Autodialer Software

*Generate sales leads and let the people  
know what is going on.*

## **About Parwan Electronics Corporation**

Founded in 1984, Parwan Electronics Corporation has grown to become a leader in the voice processing industry, now located in Aberdeen, New Jersey, a corporate center just outside of New York city, New York.

PEC is the original designer and developer of PC-based voice processing systems. The feature-rich, stable software is designed to run on commercially available PC's and voice processing cards. PEC can provide your company with the software and hardware to convert existing PC's into efficient Voice Processing systems as well as help you decide on a new PC-based telephony solution for your organization.

Since 1984, PEC has been creating innovative, bullet-proof software. With a product line ranging from small scale voice mail systems to high end dial out, and call testing programs, PEC is guaranteed to have a product to suit your computer telephony needs.

PEC has close to 18 years of experience in the Voice Processing industry and has researched and developed feature rich, efficient, cost-effective products. PEC products meet all industry standards and go beyond them to offer you the latest in telecommunication technology. PEC's knowledgeable technical support staff is always available and ready to answer all of your questions.

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## Milestones

- 1985 PEC developed the Check Calls system for the trucking companies. This allowed truck drivers to enter data using the Touch Tone telephones.
- 1987 PEC developed Voice Mail and Auto Attendant systems for the trucking companies.
- 1988 International Voice Exchange selected PEC to provide Voice Mail machines for the franchisees of the company.
- 1989 Mobile Data Systems, later acquired by Motorola, started deploying Systems developed by PEC.
- 1991 PEC introduced its line of Digital Voice Processing systems in the United States and Europe.
- 1992 Portugal Telecom certified the digital PEC Voice Products for the Portuguese market.
- 1993 The Czech Republic, Hungary, Poland, and Romania certified all of PEC's products.
- 1994 BPL Telecom of India, the Largest Telecom Group in India, selected PEC Voice Products for the Indian Market. The systems are used by Coca Cola, Oracle, Texas Instruments, Sheraton hotels, Bombay Cellular, IBM, and many other companies.
- 1996 PEC introduces its line of Windows NT based voice products. PEC ships 60 units after the first month of product introduction.
- 1996 PEC adds the Insight Interactive Voice Response (IVR) applications generator and data base connectivity to VoiceSaver. The IVR allows one to connect to data bases such as Oracle, SQL, Access, and other ODBC compliant data.
- 1997 PEC enhanced its product to support the Telephony Signaling 7, ISDN Europe. The applications for the product include: Voice Mail, Call Routing, Fax processing, Conferencing, and Interactive Voice Response (IVR).
- 1997 PEC adds fax processing capability to the software. In addition to multi-port fax processing, VoiceSaver can retrieve data from source such as MS-WORD, Word Perfect, and PDF files.
- 1998 PEC added speech recognition to VoiceSaver. This allows callers to connect to subscribers based on spoken instructions.
- 1998 PEC adds Unified Messaging features. This allows a subscriber to connect to VoiceSaver through LAN or dial up network and read his messages on his Personal Computer. He can then transfer the message to other users or store it on his personal computer. Also adds the Voice-to-Email and Fax-to-Email features.
- 1999 PEC adds Text to Speech capability to VoiceSaver. This allows one to read the information stored in text.
- 2000 PEC adds Web management software. This allows the administration to provision mailboxes from an Internet Browser.
- 2001 PEC adds the one number and follow me features. The caller can get hold of the subscriber and get connect to him, or send a fax by dialing the subscriber's only one number. VoiceSaver finds the subscriber and connects him to the caller.

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## About DialSaver 2000 Autodialer Software

The DialSaver 2000 from Parwan Electronics Corporation is a multi-line power dialing system that is capable of calling up to 4,800 numbers per day per four ports. The advantages of total automation are fully realized in the delivery of your outgoing messages, the most critical aspect of your advertising and promotional efforts. Live telemarketing agents are often unable to properly articulate a well-written script or, at the very least, can become discouraged by the constant rejection inherent to such an advertising medium. The DialSaver™ 2000 will politely deliver your script exactly as desired with each call; independent of any coaching, breaks, absenteeism, tardiness, or management. All of this can be achieved at a capacity three times that of the best of professional telemarketing sales agents without turnover or interpersonal/human resource dilemmas.

Each line of the DialSaver 2000 is six times as productive as a professional telemarketing sales agent. The DialSaver™ 2000 is intended for small and large businesses, applications where larger calling volume is necessary, or applications in which called parties need to be notified in a shorter period of time.

PEC offers the DialSaver Autodialing product designed to explode your sales and take the headache out of lead generation. When DialSaver makes a call, it can either leave an answering machine message or interact with a live caller. The system can obtain responses from people by recording their voice answers, asking them to press touch-tone keys to respond to the questions, or by transferring them to a live operator. The system has the ability to make up to 1,000 per line per day, and you will have the ability to schedule your autodialing campaigns days or weeks in advance. Simply record your message, select which database you would like to call, when you want to start and stop, and let DialSaver go to work for you. You will save a tremendous amount of time while achieving fast results.

DialSaver is great for keeping track of who you called, when you called them, what keys they pressed, whether or not the line was busy, unanswered, or a fax, the message each person left, and the different scripts you have paired with each database. This will be extremely helpful when trying to keep track of all of the leads generated. DialSaver always searches through your Do Not Call Database to ensure that no one is ever called when they asked not to be. With the push of a button, the system will weed out all the Do Not Calls as well as the duplicate records in any database. The system will automatically retry all busy and unanswered numbers without you having to do a thing. This amazing DialSaver system is very user friendly and before you know it, you will be able to operate the dialing system like a pro!

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## DialSaver 2000 Features:

- **EXTREMELY Simple and User Friendly.**
  - The DialSaver™ 2000 is packed with options and features, but not at the expense of ease of use.
  - Has the look and feel of a windows program without complicated menus and file names.
  - Every feature is accessible from the click of a button on your color screen.
- **Complete Turnkey Automated Autodialing System.** Simply remove the DialSaver™ 2000 from the box, setup it up, plug it in, and use. Set-up time is approximately 10 minutes and lifetime access to highly capable customer service is available free-of-charge. E-mail and fax support 24 hours per day.
- **Hours of Operation -** Courteously set your days and hours for dialing.
- **Holidays –** Specify the holidays. You can optionally tell DialSaver not to dial on holidays. The following screen is used to set the holidays.

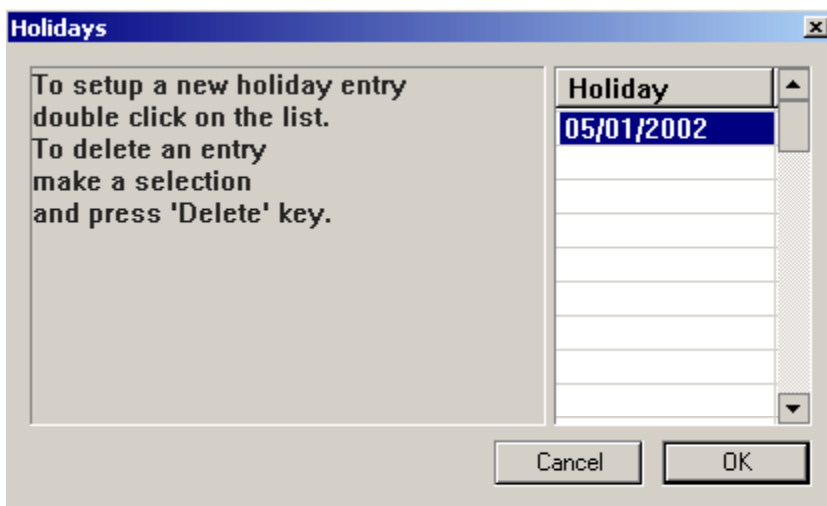


Figure 1 Holidays Data Entry Screen

- **3 Powerful Outbound Calling Options.**
  - **Test Mode.** Calls a single number for the testing and proofing of a real-time call.
  - **Random Numbers Based on Phone Exchange and Area Code.** DialSaver 2000 can generate random phone numbers on the fly based on the telephone exchange and area code. Optionally it allows you not to dial phone numbers that end with 00's or 000's, which most probably correspond to corporations.
  - **Lists/ Database Based.** DialSaver 2000 can store up to 240,000 31 digits phone numbers. No need to go back to the office every day to add more numbers.
- **Many lists of phone numbers** can be maintained separately, only one list at a time can be treated. There is no limits in the number of phone numbers found in a list. The numbers are called sequentially, using all the available lines in the system (fewer lines call also be used). A list can be configured to **make calls only between certain hours.**



- **Extremely Powerful Call Analysis Detection.** Complex frequency, tone, voltage, current, and sound monitor algorithms diagnose the answer to distinguish answering machines, recordings, businesses, fax machines, pagers, data lines, unreserved telephone numbers, disconnected telephone numbers, or a live human voice providing a non-business greeting. The default is set to hang-up if the answer is not a live human voice providing a non-business greeting
- **Option to Call Businesses or Leave a Message on an Answering Machine or Voice Mail.**
- **Control per Line Basis -** DialSaver allows you to program each line separately. The following screen sets DialSaver to dial based on an area code and prefix at random:

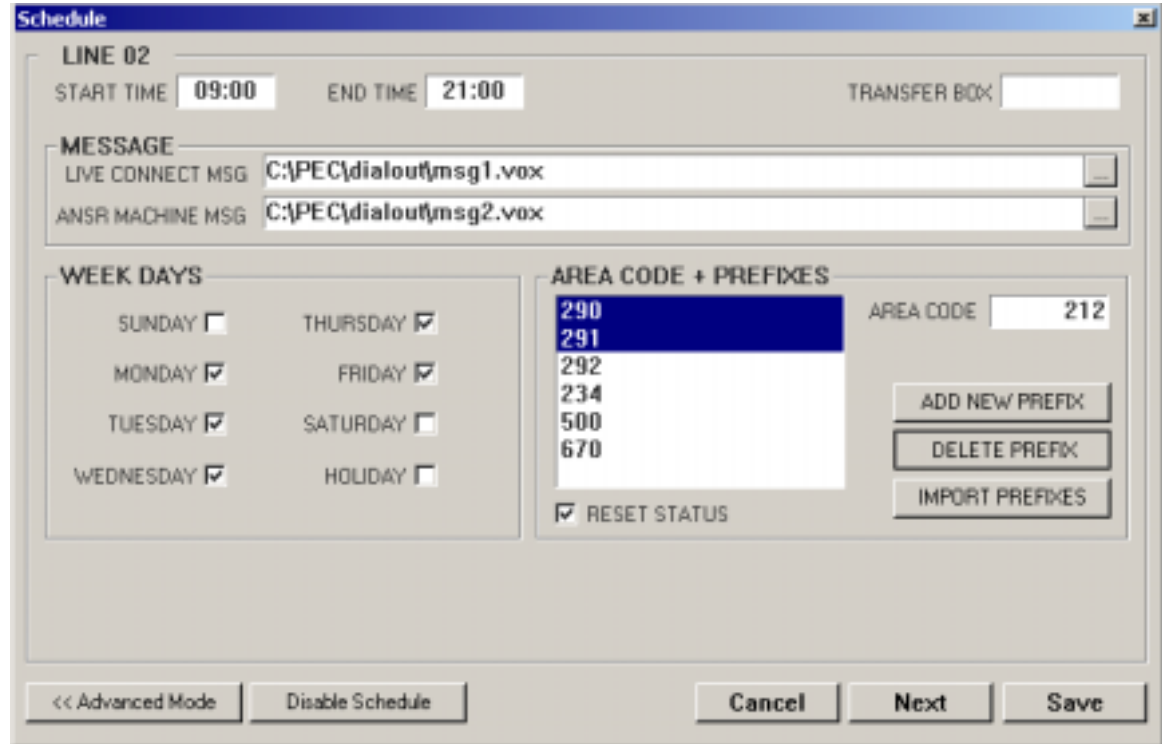


Figure 3 Setting Each Line

- **Option for Pre-Call Modifier.** Elect to dial "\*67" to block caller ID, a calling card number and pin, one of the popular 10-10-#### services, etc. No limitations on the Pre-Call Modification.
- **Extremely Stable.** Robust platform and programming is designed to be left on and left alone. Each line's calling program is separate, therefore in the case of unlikely failure or line disconnection of any single line the other lines and functions continue normally.

- **Auto Start/Stop Scheduler.** Dynamic week calendar permits you to choose which days and at what times you wish to place calls. Start and stop the dialing at different times any day of the week. Choose not to dial on certain days, while calling on others. The DialSaver™ 2000 will automatically start and stop itself at the designated time on the designated day without the need for user input. Please note, line 3 is programmed to to read the phone numbers from the data base file.

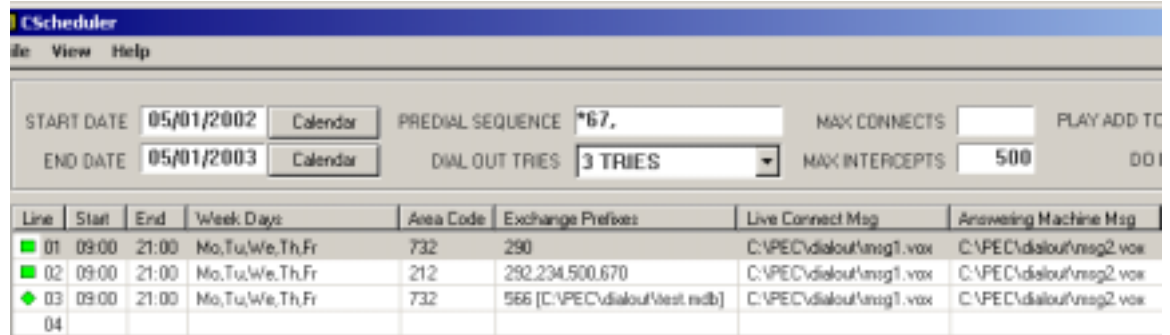


Figure 4 Global view of Line Dialing Setup

- **Powerful Prompt Management.** At a click of the mouse record, play, edit, and store an unlimited number of multiple message prompts. Message prompts are digitally recorded using a super crisp, high-quality file format. Use different prompt groups for inbound calls, different lines, different calling list, or different number groups. You could easily play announcement A on line 1 and announcement B on line 2, and so on.
- **Easy Lead Handling.** Stores an unlimited number of leads that can be retrieved, replayed, saved, or deleted at just the click of a button. Leads are protected against power failure and accidental shutdown.
- **Remote Retrieval of Leads.** Call in to check your leads. Press "\*" to bypass the inbound marketing prompts (if you elect to initialize that feature) and enter a 4 digit security code. After security code confirmation, you have the same access to lead retrieval as you would physically being at the calling location.
- **On Screen Statistics.** DialSaver 2000 shows your calls attempted, completed, intercept tones, retries, and busy no answer, all totaled and in view on-screen.
- **Reports.** All calls are logged in a statistic file, which can be used to generate reports.
- **Interactive Voice Response.** DialSaver 2000 based on PEC's Insight IVR technology. The Applications Generator allows you to implement your own call flows and control the call the way you wish.

## Product Strengths

- No performance degradation due to multiple call handling.
- Use industry standard Intel Dialogic cards.
- Very easy to install and setup.
- Fully scalable: 2 to 120 ports.
- Full support for T1 and E1 lines.
- Fully customizable to suit your needs
- Direct recording of message into a mailbox.
- Automatic re-queue capability for pager busy and no answer.
- Unlimited flexibility and variation in the delivery of prerecorded voice messages as well as a Voice Message Editor.
- Unit can be upgraded in increments of 4-ports.
- Easy to read reports.

## DialSaver 2000 Applications

This automated lead generation software will grow your business, and provides excellent leads no matter what your industry! This power dialer/direct marketing software system does it all - mortgage, carpet cleaning, satellite, pest control, MLM, roofing, insurance companies of any type - health, auto, home owners, life, and burial - and many more!

Our high-tech Inbound/Outbound Interactive DialSaver Marketing System will allow you to reach thousands of prospective customers everyday. **NO MORE COLD CALLING!** Traditional ways of marketing such as Yellow Pages, newspaper, TV, radio and telemarketing are too costly to grow your business. Initiate contact with our direct response PC based system while generating the most cost-effective qualified lead possible. Your powerful marketing message will always be broadcast with energy, focus, and enthusiasm, unlike traditional telemarketing. Your DialSaver System power dialer and direct marketing software does not have sick days, get discouraged or frustrated or quit. It continually calls out with a consistent message every time. Your hot prospects will have the opportunity to transfer to a live operator or leave a detailed message with their name, telephone number and the best time to reach them.

- Disaster event notification.
- Bill collection.
- Reminder services.
- Political campaigns.
- Utility service repair notifications.
- Religious event notification.
- Leaving special messages on answering machines.
- Mortgage & Finance Lead Generation
- Insurance Lead Generation
- Carpet and Maintenance Lead Generation
- Real Estate Lead Generation
- Home Improvement Lead Generation
- Pest Control Lead Generation
- Multi Level Marketing Downline Messaging
- Political Marketing
- Follow up with Existing Business Contacts
- Meeting, Seminar and Conference Notifications
- Auto Dealership Service Reminders
- Auto Glass Repair
- Auto-Proofing of an existing Database of Phone Numbers
- Satellite Sales
- CPA'S
- Carpet Cleaning
- Fund Raising

## **Our Money back Guarantee**

Try our products for 90 days - ABSOLUTELY RISK FREE!

**We make it simple: Your auto-dialer will perform, or you get your money back.**

If you put your new 4, 8 or 12 line auto dialer to work right away and don't generate at least 100 leads within the first 90 days, we'll refund your purchase price. Just show us the daily reports your auto dialer generates for 90 days, along with proof that you used a script written and approved by us, which was produced by one of our voice talents.

### **How can you lose?**

PEC is so confident in the DialSaver Dialing System that we promise 100 leads in the first 90 days! The auto dialers we offer are the best on the market, and we are confident you will be pleased. With no risk, why not call us today and get one of these amazing lead generation systems in your hands!

### **Try it today - you've got nothing to lose!**

Again, if the DialSaver auto dialer does not generate 100 leads or more within the first 90 days, we'll give you your money back. Just send us the daily reports, along with the working system, and we'll cut you a check. It's as simple as that. You can call us and order with your credit card to get those profits rolling in right away! **Call Us at 1-732-290-1900 today and talk to one of our kind and curious Auto Dialer Pro's.** They'll answer all of your questions and help you decide which system will meet your needs. Ask them about our 90-Day MONEY BACK GUARANTEE, too!

To qualify for your money back guarantee you must operate the DialSaver Dialer to its full capacity, 9a.m. to 9p.m. Monday through Saturday. The legal telemarketing hours may vary state to state. The 90 day guarantee only applies to cash and credit card purchases.

## Leasing DialSaver 2000

PEC understands the importance of providing a financial resource to assist in the purchase of any one of our power dialer systems. We are able to provide highly competitive leasing rates through a variety of quality financial institutions. The following charts are samples of the different leasing programs which are available along with the terms and length of each, and are provided strictly for comparison purposes (actual rates may vary depending on credit stability and other factors). Call the PEC and let our staff custom design a complete turnkey system and leasing program to meet all of your telemarketing dialer and lead generation software needs!

Call Today for New Special Low Lease Rates on DialSaver

Monthly payments as low as \$95.00!

Call 1-732-290-1900 now. Fill out a PEC Lease Application

Average Lease Payments for a DialSaver priced at \$4,000 and a DialSaver priced at \$7,500					
	12 Months	24 Months	36 Months	48 Months	60 Months
\$4,000 DialSaver	\$303.58	\$174.74	\$130.96	\$110.78	\$96.08
\$7,000 DialSaver	\$544.36	\$310.89	\$226.95	\$190.30	\$164.37

Rates may vary depending on the state you are doing business in. PEC works with several different financial institutions and will work for you to find the best rates.

The above rates are for comparison purposes only.

## Is Leasing the Right Choice for your Company?

### Facts about Phone Dialer Equipment Leasing

- Leasing Preserves Business Capital- Conserves working capital and borrowing capacity. Avoids the use of bank credit lines.
- Low Monthly Fixed Payments - Several payment terms to suit your company's needs. Leasing allows your business to be able to afford the latest and best equipment.
- Leasing Establishes Business Credit- At the same time it conserves bank lines of credit for more immediate business uses.
- Low Initial Cost- Based on credit, the usual costs are only 2 months Lease payments and a nominal application-processing fee.
- Tax Benefits - Check with your CPA for details on deducting 100% of Lease payments.
- Grow your business today and enjoy the benefits of leasing!

## Pricing – Software & Board and System Requirements:

### Board & Software Prices:

2 Line Software & Intel Dialogic Board	\$1495.00
4 Line Software & Intel Dialogic Board	\$1995.00
8 Line Software & Intel Dialogic Boards	\$2995.00
12 Line Software & Intel Dialogic Boards	\$3995.00

**For additional Lines and pricing for turnkey systems, please contact us.**

### System Requirements:

- Powerful Pentium Processor
- All Intel Motherboard Components
- 64 MB RAM
- 20 GB IDE Hard Drive
- High-End Quality Dialogic Telephony Voice Card
- High Performance Video Card.
- 15" Color VGA Monitor
- High Performance Stereo Sound Card
- Quality PC Microphone
- PC Stereo Speakers
- Standard Keyboard and Mouse
- Standard Peripherals (Ex. 3.5 Disk Drive, Casings, Power Management, Etc.)
- Native 32-bit Windows NT/2000

## **Deliverables**

- Free 24/7 Tech Support
- DialSaver Software
- Dialogic Card
- Script Library
- Sample Voice Recordings
- Detailed Manual
- Training Videos
- Wave Editor (shareware)
- Phone Cables
- Microphone

## Leads Per System and Statistics

<b>DialSaver System</b>	<b># of Calls Per Day</b>	<b>Response %</b>	<b># Leads per Day</b>
4 Line System	Up to 4000	Assuming 1%	*Up to 40 Leads
8 Line System	Up to 8000	Assuming 1%	*Up to 80 Leads
12 Line System	Up to 12000	Assuming 1%	*Up to 120 Leads
*Approximate # of Leads			

## Warranty and Customer Support

Parwan Electronics Corporation believes in providing the best customer support to its customers.

<b>Warranty Period:</b>	1 Year from the Date of Purchase. - Unconditional
<b>Customer Support:</b>	1 Year provided by telephone - 20 Hours of Phone Time
<b>Customer Support:</b>	Monday to Friday - 9 to 5 - EST (U.S.A. Time) Hours
<b>Off Hour Support:</b>	Provided by PEC's Overseas support center
<b>Modem Support:</b>	10 Hours Maximum
<b>Software Upgrade:</b>	Free for one year
<b>Bulletin Board:</b>	24 Hours a Day - Seven Days a Week
<b>Web Site:</b>	Updated once a week
<b>Hardware Repair:</b>	Within 2 working Days
<b>Customer Support: Phone Numbers</b>	1-732-290-1900 x 777 1-732-290-1900 x 0
<b>Customer Fax:</b>	1-732-692-6587
<b>URL:</b>	<a href="http://www.voicesaver.com">www.voicesaver.com</a>
<b>Email:</b>	<a href="mailto:pec@voicesaver.com">pec@voicesaver.com</a>
<b>Programming Work:</b>	Provided upon request and separate charge.

## PEC Key Contacts

Steve Lenci	Manager, Sales and Marketing
Arun Dass	Manager, Technical Support
Suraj Tschand	President



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**California**

[Public Utilities Commission](#)

[California Telemarketing Law](#)

**Colorado**

[Public Utilities Commission](#)

[Telephone Solicitation Definitions](#)

**Connecticut**

[Department of Public Utility Control](#)

[An Act Requiring Disclosures by Telemarketing Firms](#)

[An Act Concerning Telemarketers who Raise Funds](#)

[An Act Concerning Permissible Hours for Telemarketing](#)

[An Act Concerning Telemarketing](#)

**Delaware**

[Delaware the First State](#)

**Florida**

[Public Utilities Commission Home Page](#)

[TELEPHONE SOLICITATION; DISCLOSURE REQUIREMENTS; PROHIBITIONS; EXEMPTIONS; PENALTIES \(Section 106.147, F.S.\)](#)

**Georgia**

[Public Utilities Commission Home Page](#)

[What You Need To Know About Telephone Solicitation](#)

**Kentucky**

[Public Utilities Commission Home Page](#)

[Requirements for making telephone solicitation \(PDF File\)](#)

[Person using electronic equipment for solicitation \(PDF File\)](#)

**Louisiana**

[Public Service Commission Home Page](#)

Acts related to [Telemarketing](#) and [Telephone Solicitation](#)

**Maine**

[Maine Public Utilities Commission](#)

**Maryland**

[Maryland Public Service Commission](#)

**Massachusetts**

[Commonwealth of Massachusetts Dept. of Telecommunication and Energy](#)

**Michigan**

[Michigan Public Service Commission](#)

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[Restrictions on telephone solicitations](#)

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**North Dakota**

[North Dakota Public Service Commission](#)

**Ohio**

[Public Utilities Commission of Ohio](#)

**Rhode Island**

[Rhode Island Division of Public Utilities and Carriers and The Public Utilities Commission](#)

**South Carolina**

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[Telemarketing Privacy Act](#)

**Tennessee**

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[List of Bills related to Telemarketing \(PDF Files\)](#)

**Texas**

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[What You Need To Know About Telephone Solicitation \(PDF\)](#)

[Telephone Solicitation Forms](#)

**Utah**

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[Utah Code -- Title 13 -- Chapter 25a -- Telephone and Facsimile Solicitation Act](#)

**Vermont**

[Vermont Dept. of Public Service](#)

**Virginia**

[Division of Communications](#)

[New Telemarketing Rules](#)

**West Virginia**

[Public Service Commission Home Page](#)

[A law creating consumer credit protection for telemarketing consumers](#)

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